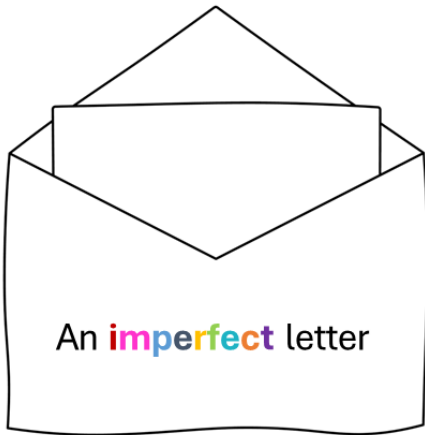


### Insight initiatives

### Exchange initiatives



#### [An imperfect letter](#)

'This letter from us to every child is to take you seriously. Each as you are. Wherever you are. Whatever is going on.'

*We will never fully know or be able to describe in perfect words the creative and resourceful ways children live and be in response to opportunity and loss. In response to adversity, calm, chaos, connection, disconnection, kindness, violence, and more.*

#### Sharing the imperfect letter

This letter has no limits to where it can travel and be seen. It can be shared in any format or style. We invite you to creatively share it or respond to it. It must always be free (no cost/fee).

If you are an adult reading or sharing this letter

- We invite you to let the letter travel unchanged.
- We invite you to refrain from explaining it.
- We invite you to follow children's lead in what some or all of it may mean to them.



#### August 2023 forward:

The letter can be released from August 2023 forward. We invite you to use the lead time and master file provided to plan the ways you can share this letter with children.

Find the master (PDF or PNG) file and 'an imperfect list of ideas' for sharing the letter here:

[www.insightexchange.net/children/](http://www.insightexchange.net/children/)

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