



## Insight initiatives

### Domestic, family and sexualised violence: Shaping what gets communicated and how

#### WEBSITE COMMUNICATION

Communication and safety are inextricably linked. What and how helplines, services, and systems communicate through their website can make a real difference in supporting informed choice and avoiding false starts for people who have experienced domestic, family and sexualised violence.

When a person reaches out for support it may be the first, only or last time they seek support. We want to understand what would be useful in different contexts.

#### Your insights matter:

If you, or someone you care about is experiencing, or has experienced, domestic, family or sexualised violence what would you want to see made available on the websites of helplines, responding services and systems?

#### We invite you to anonymously [complete the survey](#) to:

- Let us know if these features would be useful.
- Let us know of any other features that may be important to you.
- Raise concerns about any unintended consequences from any items in the suggested list.

**Insight Exchange resources point to more than 70 external services across Australia and New Zealand. Informed by your insights, we want to support an uplift in website communication.**

COMPLETE THE [SURVEY](#)

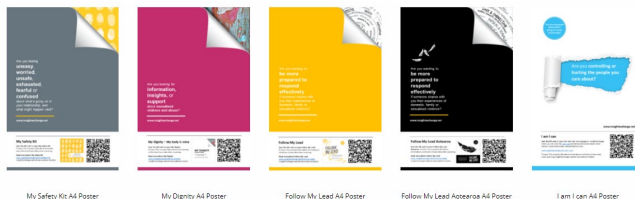
Estimated time to complete: 6mins.  
Survey closes 20<sup>th</sup> Oct 2021

## Exchange initiatives

### Insight Exchange Posters and Cards

The following posters and cards are available for any organisation or institution to use in the workplace, with clients/customers and in community.

**Sizes:** single-sided A4, double-sided postcard & business card.



**FREE Digital A4 Posters: Download today**  
[www.insightexchange.net/posters-and-cards/](http://www.insightexchange.net/posters-and-cards/)

#### Wanting to print stock?

Note: Insight Exchange donates print ready master files for use with a commercial printer however Insight Exchange does not supply or fund print work.

- Get in touch via the [Contact Us](#) page if you would like the print ready files to use with your print supplier.
- If you don't have a preferred print supplier: For your ease, you can make an order via **Corporate Ink** who has a dedicated Insight Exchange artwork order page: [www.corporateink.com.au/order](http://www.corporateink.com.au/order) (Code: ORDER).

(Print orders through Corporate Ink for the Insight Exchange stock displayed below have been pre-approved by Insight Exchange. All artwork and intellectual content remains the property of Insight Exchange.)

#### About Insight Exchange use of QR Codes

Insight Exchange uses static QR Codes to support quick access to our website and resources.

- We always describe what the QR code opens.
- We use only static QR Codes to eliminate the collection of identifying user data.
- Every page on the Insight Exchange website has a safe exit button.
- We do not use QR Codes to other websites.

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